



PT. SARANA
DAUN HIJAU

“The grass is always greener on our side”



PT. SARANA
DAUN HIJAU

PT. SARANA DAUN HIJAU Company Overview

Founded in 2020, PT. Sarana Daun Hijau (PT. SDH) is partnered with Chemicals & Machinery Pte Ltd (Singapore) and Gold Technology Investment Company Limited (Vietnam) as a distribution company operating in Indonesia, Thailand and Malaysia.

PT. SDH currently possesses the licensing rights to operate and distribute agricultural products aimed at boosting productivity in both traditional and modern farming landscapes through Goldtech G05.

Working in tandem with growing global demands in sustainability, PT. SDH firmly believes Goldtech G05 will serve as an impactful bio-organic alternative to the traditional fertilizer and compliment the agricultural industry.



PT. SARANA
DAUN HIJAU



Our Mission

To empower agrarian communities to realise their fullest potential through good farming practices across Indonesia.

Our Vision

A focus on elevating the standards of living in Indonesia by setting the benchmark for healthier foods, to improve the quality and quantum of produce supply as a sustainable provider.



Jack Li
Director

As Director of PT. Sarana Daun Hijau, Jack Li is driven to ensure that PT. SDH delivers positive outcomes for its clients based on the values of being proactive and motivated. By creating clear opportunities through bespoke client engagement, he strongly believes PT. SDH can and will deliver to clients an exceptional service standard with a common goal of building long term relationships tailored specifically to its clients' needs.

He currently also manages his family office through a wealth management firm to ensure its portfolio remains financially sound and actively managed. Jack also possesses 5 years of client management experience involving a SaaS startup during which Jack led a small team and developed a core understanding of what makes a successful working relationship - trust, respect and understanding. The essence of these key-points are no different when it comes to any other industry that requires one to be a reliable, relevant and trust-worthy team player and counterparty.

Jack currently resides in Singapore and his interests are discovering great food, team sports and music.



Nikander Marsolus
*Managing Partner &
Chief Operations Officer*

An Indonesian patriot and entrepreneur by heart, Nikander Marsolus is now Managing Partner & Chief Operations Officer of PT. Sarana Daun Hijau. He strongly believes in building a legacy with the company by enriching the life of his fellow countrymen.

During his early days, Nikander started out with small business ventures and partnerships, where he grew well-versed and learned in the farming and agrarian landscape in Indonesia. Seeking new horizons and opportunities in business management, he successfully brought his ventures abroad and currently also leads a finance advisory team in Singapore.

Without forgetting his Indonesian roots, Nikander's interest soon returned to Indonesia where he embarked on another joint venture in logistics where he now provides trucking services for the Indonesian agrarian ecosystem.

He strongly advocates for a greener and sustainable world of which is best described by his own words, "In this life that we only live once, what could be more fulfilling than narrowing the gaps of the less fortunate and preserving mother nature for generations to come"



Konstantin Rajalingam

Chief Strategy Officer

Konstantin Rajalingam currently holds the role of Chief Strategy Officer for PT. Sarana Daun Hijau where he creates and implements both short and long term corporate goals and objectives crucial to the success of PT. SDH.

Konstantin also possesses a rich and diverse range of professional experience, from running his own real estate firm to providing advisory and consultancy services to many business industries including cryptocurrency. Konstantin also boasts a strong professional network spanning across the globe and is well acquainted with several key individuals and organizations that have helped him develop his businesses and continually grow his vast network.

With the experience gained during his Bachelors Degree course in Mass Communications and Marketing, Konstantin developed the necessary skill-sets to help all ventures he was involved in achieve their respective goals while maintaining the optimal and ideal core values of enterprise, motivation and cooperation.

During his free time, Konstantin enjoys an odd round of racket sports and gardening.



Manesh Karnani
*Managing Partner &
Chief Finance Officer*

As Managing Partner & Chief Finance Office of PT. Sarana Daun Hijau, Manesh Karnani oversees financial matters pertinent to PT. SDH to ensure informative decisions are made to promote calculated growth and to oversee well-timed business expansions. Born in Indonesia, Manesh has established himself across the region as an expert professional with an eye for close attention to detail on prudent business

activities.

Experienced in the field of business management, sales and marketing, Manesh has an extensive business portfolio which began since his days at Euromonitor International, where he managed numerous tactical business expansions into global markets; this positioned and propelled his career to become an Associate Director of Telum Media where he now leads the APAC Sales Team in South East Asia.

Manesh enjoys many passions in life, one particularly being an avid collector of luxury watches, of which he has since turned into an international trading business with an esteemed network of renown enthusiasts.



Roger Pho
*Head of
Marketing & Communication*

An ideologist who believes in the art of collaboration, Roger Pho leads PT. Sarana Daun Hijau as Head of Marketing and Communications while carrying a vision; to align shared missions and values as a universal language to build trustworthy and long-term relationships.

With having a decade of experience in media production & events, Roger was able to leverage on his background to secure an opportunity with a startup to design and build theme parks in the South East Asia region. He is also holding a supporting role as the sustainability manager in his family business which is in renewable energy based in Singapore and Indonesia.

Roger conceptualises to build a self-sustainable microgrid embracing traditional cultures and SMART technology solutions to help elevate the standards of living in rural communities in Indonesia.



Sarana Daun Hijau is a supporter of the UNDP Sustainable Development Goals with focus on achieving SDG targets:

1 - No Poverty

2 - Zero Hunger

12 - Responsible Consumption and Production

